

How to optimise the flow of value

Strategy to Execution Journey Map



**Senior Leader
Alice**

1 Scenario:
Alice is a senior leader in a large organisation. Her teams keep raising that they have too many priorities and are struggling to get stuff done. At the same time, Alice is unsure that her teams are working on the right work.

2 Expectations:

- Clarity and connection of strategy to teams
- Ability to sense/respond based on feedback through data-driven decision making
- Transparency and alignment of all of the work
- Set-up teams as the delivery engine for the organisation

3 Outcome:

- To be deliver more value, in the shortest time, with quality, safety and happiness
- To create focus, enable flow of value and deliver at pace with autonomy, alignment and accountability

